What is LibGuides & CampusGuides?

- Designed for.... You!
- Customization Features
- Reusability
- Get the Word Out! > Content Syndication Features

Add Embeddable Content

- Internal Functionality
- A Librarian’s Best Friend
- It’s a Mobile World
- What it Doesn’t Do...
- Questions?
WHAT IS **LIBGUIDES/CAMPUSGUIDES?**

- Web platform for creating Subject/Research Guides
- Fully Hosted Solution
- No Hardware > Cloud
- No latency > immediate
- Nightly backups > Secure!
- Designed by Librarians... for Librarians
- Designed for all skill sets
- Add content via custom content boxes
- “Purpose-specific CMS” -Sean Hannan @MrDys

**Have You Heard?**

LibGuides is the Word!

http://www.flickr.com/photos/mojodenbowsphotostudio/3378205556/
A platform designed for libraries...not hacked to fit into library culture.

- **Box Types:**
  - Books from the Catalog: Add & Link to items in your OPAC
  - Links & Lists: Add & Reuse Database URLs

- **Same site/URL for both:**
  - Website & Research Guides
    - Johnson & Wales University Library
    - Form@doct
  - Or license two (or more) sites!
    - Scottsdale Community College
      - Library, Research Guides, Writing Center

- **With CampusGuides:**
  - Create & Restrict Groups:
    - For internal documentation: e.g. Database renewals
  - E-reserves Add-on Module
  - Survey/Form Builder:
    - Create ILL Forms, Study Room Request Forms, etc...
  - Discussion Boards
  - Email Alerts
  - Additional account-level to safely integrate non-librarians into your site.
CUSTOMIZATION FEATURES

- **System-Wide Customization:**
  - Beginners: Easy Menu Selections
  - Advanced: Create Custom CSS & JS

- **Add Custom CSS & JS @...**
  - System-wide Level
  - Group Level
  - Individual Guide Level

- **Customize Homepage**

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Top Banner – the banner that appears at the top of the screen you specify in the section below. Your uploaded banner image must be wide. You also have the option to skip this section and define your own using HTML in “Custom Header” section below.

Do not change the current banner image.

http://www.flickr.com/photos/geirarne/110995239
- Virginia Commonwealth University
  - Using iframes to embed custom header & footer.
- Form@doct
  - Custom Style sheet & Customized Homepage
- Johns Hopkins University
  - Custom Style sheet
- Latrobe University
  - Embedded CSS code directly into Custom <Head> section
- Queensland University of Technology
  - Custom Style sheet
Reuse & Share!

Reuse:

- Guides
  - Your own Guides
  - Your colleague's Guides
  - Guides from another institution
- Boxes
  - Any box in your system
- Individual Content Items
  - Links
  - Books from the Catalog
  - Podcasts
  - RSS Feeds
  - Embedded Videos
  - Documents & Files

http://www.flickr.com/photos/littlespace/192718595
Cascading Functionality:

- Original Updates > Cascades down to all Linked Instances!
- Only for items within your site

http://www.flickr.com/photos/hisgett/422399097
Inherent in System

No need to build dynamic scripts to connect your Serials Solutions to your LibGuides/CampusGuides site

Don’t have Serials Solutions? Manual Import Tool Provided

.... Reuse & Cascade Links Throughout Site

Examples:

- [Johnson & Wales University](#)
- [Nazareth College](#)
“Wherever you can embed HTML, iFrames or JavaScript... you can add LibGuides/CampusGuides content.”

- Robust API
- Dynamic Widgets
- XML Export (add-on module only)
- RSS Feeds
- ... No Coding Need Apply
ADD EMBEDDABLE CONTENT

Embed:
- Your Library’s Blog Feed > RSS Content Box
- Your Library’s Video Tutorials > Embedded Media & Widgets Box
- Create & Embed Surveys/Forms > Survey Box
- Library Tour on Audio? Make a Podcast! > Podcast Box
- Any widget you like! > Embedded Media & Widgets Box

Windham High School
INTERNAL FUNCTIONALITY

- Internationalization -> Multilingual
  - Shanghai Jiao Tong University Library
- Built-in Link Checker:
  - Actionable report of broken links
- Global Search & Replace Links, Text, etc...
- User & Editor Roles
- Create lists of...
  - Users in your system
  - Assets
- Post to ...Guides button

- Run & export reports:
  - Site-wide
  - Homepage hits
  - Total Guide hits
  - Individual Guide Hits

- Drill down reporting:
  - From aggregate to individual content item

http://www.flickr.com/photos/laserstars/3086132328
FULLY MOBILIZED!

http://www.flickr.com/photos/vox_efx/3830895445/
Remember, LibGuides/CampusGuides weren’t designed to be a full Web CMS.

- No Versioning Functionality
- No Workflow Management Process → Yet 😊
- No Document Managing:
  - No Automatic Archiving