



SPONSORSHIPS &
EXHIBIT OPPORTUNITIES



asis&t
DIVERSITY OF ●●●●●●
ENGAGEMENT 2017

CONNECTING PEOPLE AND INFORMATION
IN THE PHYSICAL AND VIRTUAL WORLDS

▶ **80TH ANNUAL MEETING**
OF THE ASSOCIATION FOR INFORMATION SCIENCE AND TECHNOLOGY

FOR MORE INFORMATION, VISIT WWW.ASIST.ORG/EVENTS



OCT. 27 - NOV. 1, 2017

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WASHINGTON, DC



Who are ASIS&T Members?

ASIS&T members are leaders in their field and early adopters of new technology.

Member Job Types Include:



35%
corporate



45%
academic



20%
government
or non-profit



42%
hold management
positions



22%
hold senior
management
positions

Conference Statistics



500+
attendees

Nearly

40

countries
represented



KEY REASONS TO PARTICIPATE

- High quality event that draws a high-level audience
- Extremely targeted audience of 500 information science researchers and practitioners
- Event is compact enough to easily connect with people you want to meet
- National and global attendance
- Many attendees work for large universities and corporations all over the globe
- Most attendees are decision makers or at least have the position to influence decisions
- Extensive networking opportunities during lunches, coffee breaks and receptions

GENERAL MEETING SPONSORSHIP

	Diamond	Platinum	Gold	Silver	Bronze
	\$12,500	\$10,000	\$6,000	\$4,000	\$2,000
Complimentary Registrations	4	3	2	1	1
Signage Recognition	✓	✓	✓	✓	✓
Verbal recognition @ event	✓	✓	✓	✓	✓
Listing on AM Webpage	✓	✓	✓	✓	✓
Recognition on Meeting Sponsor webpage (12 mos)	✓	✓	✓	✓	✓
Bag Insert	✓	✓	✓	✓	
Tabletop Exhibit	✓	✓	✓	✓	
Post AM Blog Post	✓	✓	✓		
Post AM Blog Post	✓	✓	✓		
Registrant Mailing List Prior to Conference	✓	✓			
Pre AM webinar	✓	✓			
Banner Recognition	✓	✓			
Pre AM Blog Post	✓				
Banner ad on mobile app	✓				
Cocktail napkins w/logo	✓				

SPONSOR AN EVENT

WELCOME RECEPTION/ SIG RUSH

\$10,000

Hosting the first social event of AM17 is a great sponsorship opportunity as you will be the very first sponsor presented at the annual meeting. This is an excellent opportunity to position yourself as an ASIS&T supporter to members excited about the 80th anniversary and ready to welcome you into the ASIS&T community.

NEW MEMBER & FIRST CONFERENCE BRUNCH

\$7,000

Your sponsorship will welcome new members of ASIS&T and first time conference attendees to celebrate the accomplishments of 8 decades. Guests will get a preview of all AM17 activities, and they will be eager to make connections. You will be associated with enhancing their conference experience for years to come.

INTERNATIONAL RECEPTION

\$8,000

ASIS&T's global community provides the best platform for international exposure. The International Paper Competition and an international silent auction makes this a popular event.

AWARDS LUNCHEON

\$15,000

Being acknowledged by your peers is a very special part of the AM17 experience. It's a popular venue, as members gather to see who won this year's honors.

STUDENT RECEPTION

\$5,000

Gain name recognition now with the future leaders of the Information Science field.

SIG CON

\$5,000

The lighter side of ASIS&T! ASIS&T members have fun with information science through parody and satire. Sponsorship will ensure there's a band and dancing into the night!

COFFEE BREAKS

\$5,000

Sponsor, Thy Name is Caffeine. Sponsors receive maximum exposure in high-density areas as attendees gather between sessions for a refreshment break twice a day.

ALUMNI TEA

\$1,200 per University Sponsor

Gain visibility for your school at the alumni reception through your sponsorship. All university sponsors will be recognized on signage at the event.

LOGO-BRANDED ITEMS

MEETING BAGS

\$5,000

Place your name, logo and website on the official ASIS&T 80th Annual Meeting bags, which will also depict the ASIS&T meeting logo. Includes one insert valued at \$750.

BADGE LANYARDS

\$5,000

Place your name and logo on the official ASIS&T 80th Annual Meeting badge lanyard that all attendees will wear throughout the meeting.

BRANDED GIVE-AWAYS

Co-branded T-shirts

(your logo & ASIS&T's)

\$3,000 + cost of shirt)

Pens

\$1,500 + cost of your choice of pens

Water Bottles

\$1,500 + cost of your choice of water bottle

USB flash drives

\$1,500 + cost of flash drive

Portable battery packs

\$1,500 + cost of your choice of power pack

TECHNOLOGY

Mobile App

\$4,000

Internet Lounge

\$3,000

Conference Wifi

\$7,500

Note: wifi sponsor can choose the password for the wifi connection that all attendees will use.

HIGH VISIBILITY MARKETING OPPORTUNITIES

Directional Floor Signs

\$500 each

Hotel Key Card

3,000

Elevator Clings

(requires hotel approval)

\$3,000

Meeting Bag Inserts

\$750

OTHER OPPORTUNITIES

DOCTORAL STUDENT SPONSORSHIP **\$2,250**

Sponsor a doctoral student to attend AM17, present their dissertation research and receive feedback from senior scholars in Information Science. This critical learning opportunity can support the next leader in the field!

DON'T SEE WHAT YOU WANT?

We value our sponsors, and will work with you to design the best sponsorship offering for you. We take the time to listen to your needs and provide options that fit them. We are happy to customize a sponsorship program for you.

PROGRAM ADVERTISING

Final Program - Full Page

\$750 (on or before August 7, 2017)

\$800 (after August 7, 2017)

Final Program - Half Page

\$550 (on or before August 7, 2017)

\$650 (after August 7, 2017)

Conference Proceedings - Any Size

\$750 (on or before August 7, 2017)

\$800 (after August 7, 2017)

MEETING APP ADVERTISING

The Mobile Meeting App allows attendees to search the program for sessions, events, and other pertinent conference information. App graphics must be JPG or PNG format at 300 dpi.

Banner Ad

\$750 (on or before August 7, 2017)

\$800 (after August 7, 2017)

Splash Page

\$1,500 (on or before August 7, 2017)

\$1,750 (after August 7, 2017)

EXHIBITING

ASIS&T offers vendors an opportunity to have tabletop displays, swags and brochure inserts, publisher displays and private product demonstrations.

Product Demonstrations

Demonstrate your latest product(s) in a special 90 minute session
\$500

Publisher Book Displays

Exhibit your book(s) on the ASIS&T Annual Conference Publishers Table
\$150/Title

Table Top Displays

Reserve a table top to display your product(s) and literature
\$800

DON'T SEE WHAT YOU WANT?

We value our vendors, and will work with you to find the best way for you to display and promote your products or publications. Let us know what you have in mind and we will find a solution to meet your needs.



**FOR MORE INFORMATION AND TO PURCHASE SPONSORSHIP AND
EXHIBIT OPPORTUNITIES, VISIT:**

<https://www.asist.org/am17/sponsorships/>

OR CONTACT:

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