

## Introduction

This document provides a road map of success for ASIS&T over the years 2025-2028. The plan is the Association's third strategic plan, with preceding plans covering 2015-2020 and 2020-2025. To formulate a new strategic plan for the Association over the next three years, a Strategic Planning Task Force (SPTF) was formed shortly after the Annual Meeting in Calgary, Canada in October 2024. The following members of the Association comprised the SPTF, as follows:

Maria Bonn, Chair  
University of Illinois at Urbana  
Champaign

Jennifer Campbell-Meier  
Victoria University of Wellington

Lorcan Dempsey  
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Jesse Dinneen  
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Devon Greyson  
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University of Dhaka

Sanghee Oh  
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Jaya Raju  
University of Cape Town

Lydia Middleton  
ASIS&T

SPTF members considered several inputs to formulate a new strategic plan. These include:

- The current strategic plan (2020-2025) and its background information such as the latest status reports provided by ASIS&T headquarters regarding the operationalization of the current strategic plan.
- The 2015-2020 strategic plan and its outcomes.
- The charges given to the various ASIS&T committees after the ASIS&T Annual Meeting in Calgary.
- The results from the recent membership survey (both the executive summary and the raw data)
- Input from the ASIS&T membership
- Input from the ASIS&T Board of Directors
- Feedback from the membership of an early draft of this plan

The following timeline outlines the major milestones of the development and acceptance of the new strategic plan:

- Formation of the Strategic Planning Task Force (October 2024)
- Formulation of a Draft Strategic Plan by the SPTF (October 2024 to April 2025)
- Submission of a Draft Strategic Plan to the Board of Directors (April 2025)

- Modifications made to the Draft Strategic Plan based on dialogue and feedback from the Board of Directors (April 2025 to May 2025)
- Modification made to the Draft Strategic Plan taking into consideration proposed merger with the Special Libraries Association
- Revised Draft Strategic Plan produced and shared with the ASIS&T membership (June 2025)
- Modifications made to the Revised Draft Strategic Plan based on dialogue and feedback from the ASIS&T membership (June/July 2025) to produce a Final Strategic Plan (August 2025)
- The Final Strategic Plan approved by the Board (August/ September 2025).

### Association Description

Founded in 1937, the Association for Information Science and Technology (ASIS&T) seeks to bridge the gap between information science research and information science practice. In a world where information is of central importance to personal, social, political, and economic progress, ASIS&T is the preeminent international association for academics and information professionals with interests in information science research and its advancement of practice. ASIS&T members represent the fields of information science computer science, data science, informatics, information architecture, communications, and librarianship.

ASIS&T is a non-profit membership organization for academic researchers and practitioners with interests in research. The association promotes intellectual curiosity and scholarship to advance information science by its community of researchers and practitioners. The association sponsors an Annual Meeting as well as several serial publications, including the Journal of the Association for Information Science and Technology (JASIS&T). The organization provides administration and communications support for its various divisions (e.g., special-interest groups; chapters). As information and communication technology applications proliferate and encroach ever more on daily life, ASIS&T members are at the forefront in examining the technical bases, social consequences, and theoretical understanding of information and its use.

At the time of the writing of this Strategic Plan, ASIS&T is in merger talks with the Special Libraries Association (SLA). In the event of an affirmative membership vote, the two associations will begin the process of merging just as this plan is coming into effect. The ASIS&T Board and SPTF have made an effort to ensure that this plan encompasses the interests of the SLA as well as ASIS&T communities. The draft plan will be shared with members of SLA for their input.

### Mission, Vision and Value Statements

The Board endorses the following Vision and Mission statements which it believes will encompass both ASIS&T and SLA's core purpose:

Vision: To shape the future of information, globally and locally, as a force for positive change

Mission: To foster excellence and innovation in the information sciences.

ASIS&T is a global community that values:

Value	Description
<b>Collaboration</b>	<ul style="list-style-type: none"><li>• We seek the best in other disciplines and use it to enhance Information Science research and impact.</li><li>• We create research collaborations across the disciplines, whilst retaining our core identity.</li><li>• We inspire those around us to value the role of information and information services as a key component of trustworthy and functioning societies.</li><li>• We create opportunities for members to discover new collaborators and deepen existing collaborations.</li></ul>
<b>Empowerment</b>	<ul style="list-style-type: none"><li>• We support those at all career stages to realize their potential fully</li><li>• We empower people to leverage information for positive outcomes.</li><li>• We defend the rights of those who need information to access it freely.</li><li>• We empower other disciplines by the quality of our research.</li></ul>
<b>Impact</b>	<ul style="list-style-type: none"><li>• We encourage and facilitate the interaction between research and practice.</li><li>• We value activities that translate research into practical initiatives to tackle society's grand challenges.</li><li>• We support research that anticipates future societal needs and trends.</li><li>• We support the translation of research outcomes into other forms to facilitate their accessibility, uptake, and application.</li><li>• We prize creativity, innovation, and thought leadership</li><li>• We promote research that has significant theoretical innovation, methodological creativity, practical application, or technological advancement.</li><li>• We are public advocates for Information Science.</li></ul>
<b>Inclusivity</b>	<ul style="list-style-type: none"><li>• We put people's information wants, needs, and experiences at the forefront of information science research and information service design.</li><li>• We create inclusive and welcoming spaces where all voices are heard, and diversity is appreciated.</li><li>• We promote inclusive information access.</li><li>• We work to amplify the voices of those who are silenced and will take principled stands on their behalf.</li><li>• We recognise that imaginative and risk-taking research often does not succeed but can still lead to valuable lessons.</li></ul>
<b>Stewardship</b>	<ul style="list-style-type: none"><li>• We are committed to safeguarding the environment through thoughtful information solutions.</li></ul>

	<ul style="list-style-type: none"> <li>• We support long-term sustainability through promoting responsible growth.</li> <li>• We support the preservation of knowledge and wisdom from across the world</li> <li>• We adhere to the highest possible research standards.</li> <li>• We uphold accuracy, credibility, and ethical standards in the creation, curation, dissemination, and use of information</li> <li>• We engage in thoughtful, sustainable, and ethical leadership.</li> </ul>
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## Strategic Analysis

A strategic analysis of the Association was conducted using a Strengths, Weaknesses, Opportunities and Threats (SWOT) approach during the 2020 planning cycle. The SPTF revisited that analysis at its initial meeting in 2024. The members agreed that the previous analysis largely applied to the current position of ASIS&T. At that time, the SPTF did not anticipate the scale of the threats posed by the changes in United States political leadership and the impact of those changes upon research funding, institutions of higher education and international collaboration and cooperation. Assessing and addressing those threats will be a necessary imperative of ASIS&T in its position as an international organization.

When the strategic planning process began, ASIS&T did not anticipate the likelihood of merger with the Special Libraries Association. That merger will contribute significantly to the strength of the organizations, particularly in supporting a robust relationship between research, education, and practice. It also presents several new opportunities to diversify the membership and develop new professional development and educational programming.

## Goal 1: Grow, diversify and engage the ASIS&T membership

By focusing on targeted recruitment, continuous engagement, personalized communication, and fostering a sense of community, ASIS&T can grow its membership and create a sustainable, thriving community that enhances the professional and academic lives of its members and brings together the mutually reinforcing interest in research and practice that defines that community.

### Objective 1.1 Grow the ASIS&T member community

Tactic 1.1.1 Ensure a smooth transition of SLA members into ASIS&T membership. (Membership Committee)

Tactic 1.1.2 Create a membership model for adjunct faculty (consider complimentary memberships for institutional affiliate or corporate sponsor members). (Membership Committee)

Tactic 1.1.3 Develop strategy for growing membership and participation from Central and South America as it is currently under-represented in the ASIS&T global membership. (Membership Committee | SIG-III)

Objective 1.2 Address the needs of a newly-expanded ASIS&T members community

Tactic 1.2.1 Develop a customizable template survey for chapters to administer to determine regionally specific member need. (Chapter Assembly)

Tactic 1.2.2 Increase the number of opportunities for hybrid and remote participation for members who are unable to travel to face-to-face events. (Education Committee)

Tactic 1.2.3 Identify and pursue at least one new program or service that meets the needs of the new members of ASIS&T that have come from SLA, such as reactivating the SLA Salary Survey (ASIS&T Staff | SLA Fellows)

Objective 1.3 Increase and improve the member value of engagement in ASIS&T

Tactic 1.3.1 Provide step by step resources for those interested in committee participation, conference reviewers, journal editorial boards and participation in SIGs/Chapters (ASIS&T Staff)

Tactic 1.3.2 Recognize ASIS&T volunteers through an Annual Meeting event and other recognition opportunities throughout the year. (ASIS&T Board/Staff)

Tactic 1.3.3 Identify micro-volunteering opportunities throughout the year that allow ASIS&T members to engage at a level and time commitment amenable to them. (ASIS&T Staff)

## Goal 2: Strengthen and Sustain ASIS&T publications

ASIS&T publications should maintain their credibility, rigor, and ethical standards while embracing innovation and inclusivity. By focusing on editorial integrity, peer review, ethics, and technological advancement, the society will ensure that its publications continue to thrive and provide high-quality content for researchers and practitioners worldwide.

Objective 2.1 Maintain and enhance the quality of publications, ensuring they meet rigorous academic standards and contribute meaningfully to the body of knowledge

Tactic 2.1.1 Recruit, recognize and reward high-quality reviewers to incentivize their involvement. (Publications Committee | Editors)

Tactic 2.1.2 Identify and utilize analytics to track and assess the impact of published articles, measure the engagement of the member and non-member

communities, and continuously improve editorial strategies. (Editors with advice from Publications Committee)

Tactic 2.1.3 Develop training and resources for reviewers of ASIS&T publications, to include Meeting Proceedings, to increase reviewer pool. (Publications Committee | Meeting Program Committees)

## Objective 2.2 Increase visibility of ASIS&T publications

Tactic 2.2.1 Increase visibility of ASIS&T open access content on ASIS&T web site and in other venues, to include new peer reviewed open access journals currently published by communities. (ASIS&T Staff)

Tactic 2.2.2 Identify potential audiences for ARIST articles and package/deliver in a way that will promote their use. (Pedagogy Task Force)

Tactic 2.2.3 Utilize SkillType as a venue for article/abstract video lightning talks from authors (Publications Committee | ASIS&T Staff)

## Objective 2.3 Explore innovations in ASIS&T publications

Tactic 2.3.1 Research and identify potential publishing partners to use the ASIS&T imprimatur for books or monographs. (Publications Committee | ASIS&T Staff)

Tactic 2.3.2 Relaunch ASIS&T pioneers/oral histories (Information Matters), to include SLA Oral Histories, and develop plan for ongoing curation of content. (SIG HFIS | Information Matters)

Tactic 2.3.3 Incorporate SLA publications into the ASIS&T portfolio and develop a plan for marketing any new-to-ASIS&T publications resulting from the merger. (Publications Committee | ASIS&T Staff)

## Goal 3: Expand the ASIS&T education- and professional development offerings to reach a wider audience

By focusing on accessibility, relevance, diversity, and global expansion, ASIS&T can provide value to an increasing number of members, ensuring long-term sustainability and impact on the scholarly community.

Objective 3.1 Enhance mentorship and leadership development programs to members at different career stages

Tactic 3.1.1 Develop opportunity for virtual “Speed mentoring” for junior scholars to rapidly share research and receive feedback and guidance (Research Engagement Committee)

Tactic 3.1.2 Provide programming focused on leadership skill-building and career transitions. (Professional Development Committee)

Tactic 3.1.3 Offer ASIS&T volunteering and leadership education throughout the year for those wishing to pursue leadership opportunities within the Association. (ASIS&T Staff)

Objective 3.2 Expand ASIS&T educational offerings to address the evolving needs of students, researchers, educators, and practitioners at different career stages

Tactic 3.2.1 Develop career exploration, research training, and networking opportunities for undergraduate and master's students in partnership with local communities coming from SLA. (Professional Development Committee)

Tactic 3.2.2 Design professional development offerings targeting members in the early stages of their career (grant writing; identifying funding; publishing strategies career planning, navigating promotion and tenure) – Enhance this list with early career PD needs of SLA members (Professional Development Committee | SLA Fellows)

Tactic 3.2.3 Design offerings for mid-career researchers (best practices for interdisciplinary and/or international collaboration; master classes in research methods) (Research Engagement Committee | SLA Fellows) – SLA Question – are there mid-career PD needs of SLA members we can include here?

### Objective 3.3 Broaden audience reach

Tactic 3.3.1 Modify and expand the SLA Annual Conference into a revenue-generating practitioner/industry-facing meeting, potentially incorporating a focus on emerging technologies (Education Committee | SLA Fellows)

Tactic 3.3.2 Expand practitioner-focused educational events to include skill and leadership development themes (Education Committee | Professional Development Committee | SLA Fellows)

Tactic 3.3.3 Develop partnership with SkillType to make ASIS&T and SLA educational content available outside the membership and promote the ASIS&T brand. (ASIS&T Staff)

### Goal 4: Expand services and programming to support the pedagogical endeavors of the ASIS&T membership

By focusing on providing robust resources, fostering professional development, building a collaborative community, integrating research, and forming external partnerships, ASIS&T will enhance its value to educators and contribute to the advancement of teaching and learning across information science and technology.



## Objective 4.1 Develop and Enhance Pedagogical Resources for Members

Tactic 4.1.1 Establish a Pedagogy Task Force to oversee this goal and support staff in developing resources. (ASIS&T Board)

Tactic 4.1.2 Using iConnect, create a centralized online hub for pedagogical resources, including teaching tools, guidance for teaching with and about technology, research articles, case studies, and lesson plan templates, considering appropriate licensing terms and user agreements. Develop and execute a plan to promote the use of the resource and recognize active contributors. (ASIS&T Staff | Pedagogy Task Force).

Tactic 4.1.3 Engage members from SLA in identifying skills and competencies that are underdeveloped in recent entrants to the field and explore ways to address those deficiencies through ASIS&T offerings. (SLA Fellows | Pedagogy Task Force).

## Objective 4.2 Offer Professional Development Opportunities Focused on Pedagogy

Tactic 4.2.1 Identify experienced educators and instructional designers to deliver train-the-trainer workshops, either at annual meetings or independently scheduled, to include an annual webinar on effective pedagogy led by the teacher of the year awardee. (Pedagogy Task Force, Education Committee)

Tactic 4.2.2 Provide mentoring opportunities for new faculty centered around teaching. (Pedagogy Task Force, Professional Development Committee)

Tactic 4.3.2 Develop teaching workshops with specific disciplinary foci (e.g. LIS, Data Science, AI and LLM, etc) – Enhance this list with educational needs of SLA members. (Pedagogy Task Force | SLA Fellows)

## Objective 4.3 Integrate Pedagogical Research into the Society's Scholarly Activities

Tactic 4.3.1 Develop a track at the Annual Meeting for research focused specifically on pedagogy in information science. (Pedagogy Task Force, Planning Committee)

Tactic 4.3.2 Partner with ALISE to identify opportunities to highlight JELIS articles of interest to the ASIS&T community (Pedagogy Task Force)

Tactic 4.3.3 Include pedagogy as a featured “column” within Information Matters (IM Editor)

## Goal 5: Position ASIS&T and its members as leading voices in information science through collaboration with allied and related organizations.

Note: Allied organizations are those with which we have an existing partnership, eg. iSchools and ALISE. Related organizations are those operating in the information



science space but with whom we do not have a formal relationship, e.g. ALA, IFLA, MLA, and other information-related professional societies or information science-focused meetings throughout the world.

By strategically collaborating with allied and related organizations, ASIS&T can solidify its role as the leading voice in information science. Through knowledge-sharing initiatives, joint advocacy, and expanded networking and development opportunities, ASIS&T can ensure its members have the tools and resources they need to lead the future of the information science profession.

### Objective 5.1 Position ASIS&T and our members as leading voices in the information sciences

Tactic 5.1.1 Develop strategies for ASIS&T to foster and support research at scale., e.g. strategies for forming and managing multi-institutional and multinational research collaborations. (Research Engagement Committee)

Tactic 5.1.2 Identify and pursue opportunities to showcase ASIS&T member research and publications, including an ASIS&T Experts Database of information scientists (ASIS&T Staff)

Tactic 5.1.3 Develop a branding strategy particularly addressing the merger with the Special Libraries Association (ASIS&T Board/Staff)

### Objective 5.2 Strengthen and expand relationship with related and allied organizations

Tactic 5.2.1 Successfully execute merger with SLA. (ASIS&T Board/Staff)

Tactic 5.2.2 Charge chapters with updating the list of related organizations in their region, to include contact names and email address and making an introduction, if possible. (Chapter Assembly)

Tactic 5.2.3 Explore meeting/events hosted by outside entities (eg. RAILS) that might want to partner to grow their meeting. (ASIS&T Staff | Chapter Assembly | SIG Cabinet)

### Objective 5.3 Advocate for Public Policy and Industry Standards

Tactic 5.3.1 Identify issues about which ASIS&T should take a position and develop public statements or position papers in support of the ASIS&T view on the issue. (ASIS&T Board/Staff)

Tactic 5.3. 2 Develop a process for publishing policy briefs and white papers on current issues and events of importance to the membership. (ASIS&T Board/Staff)

Tactic 5.3.3 Make more visible the role of ASIS&T in ISOs and its vote on various industry standards.(Standards Committee | ASIS&T Staff)