



Strategic Plan 2025-28

15 November 2025
Association for
Information Science &
Technology

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Introduction

This document provides a road map for success for ASIS&T over the years 2025-2028. The plan is the Association's third strategic plan, with preceding plans covering 2015-2020 and 2020-2025. To formulate a new strategic plan for the Association over the next three years, a Strategic Planning Task Force (SPTF) was formed shortly after the Annual Meeting in Calgary, Canada in October 2024. The following members of the Association comprised the SPTF, as follows:

Maria Bonn, Chair | University of Illinois at Urbana Champaign

Jennifer Campbell-Meier | Victoria University of Wellington

Lorcan Dempsey | University of Washington

Jesse Dinneen | University of Borås

Devon Greyson | University of British Columbia

Sanghee Oh | Sungkyunkwan University

Jaya Raju | University of Cape Town

Lydia Middleton, ASIS&T

SPTF members considered several inputs to formulate a new strategic plan. These include:

- 1) The current strategic plan (2020-2025) and its background information such as the latest status reports provided by ASIS&T headquarters regarding the operationalization of the current strategic plan
- 2) The 2015-2020 strategic plan and its outcomes
- 3) The charges given to the various ASIS&T committees after the ASIS&T Annual Meeting in Calgary
 - The results from the recent membership survey (both the executive summary and the raw data)
 - Input from the ASIS&T membership
 - Input from the ASIS&T Board of Directors
 - Feedback from the membership of an early draft of this plan

The following timeline outlines the major milestones of the development and acceptance of the new strategic plan:

- Formation of the Strategic Planning Task Force (October 2024)
- Formulation of a Draft Strategic Plan by the SPTF (October 2024 to April 2025)
- Submission of a Draft Strategic Plan to the Board of Directors (April 2025)

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- Modifications made to the Draft Strategic Plan based on dialogue and feedback from the Board of Directors (April 2025 to May 2025)
- Modification made to the Draft Strategic Plan taking into consideration proposed merger with the Special Libraries Association (April 2025)
- Revised Draft Strategic Plan produced and shared with the ASIS&T membership (June 2025)
- Modifications made to the Revised Draft Strategic Plan based on dialogue and feedback from the ASIS&T membership (June/July 2025) to produce a Final Strategic Plan (August 2025)
- The Final Strategic Plan approved by the Board (August/September 2025).

Association Description

Founded in 1937, the Association for Information Science and Technology (ASIS&T) seeks to bridge the gap between information science research and information science practice. In a world where information is of central importance to personal, social, political, and economic progress, ASIS&T is the preeminent international association for academics and information professionals with interests in information science research and its advancement of practice. ASIS&T members represent the fields of information science computer science, data science, informatics, information architecture, communications, and librarianship.

ASIS&T is a non-profit membership organization for academic researchers and practitioners with interests in research and librarianship. The association promotes intellectual curiosity and scholarship to advance the information sciences by its community of researchers and practitioners. The association currently sponsors an Annual Meeting as well as several serial publications, including the Journal of the Association for Information Science and Technology (JASIS&T). The organization provides administration and communications support for its various divisions (e.g., special-interest groups; chapters). As information and communication technology applications proliferate and encroach ever more on daily life, ASIS&T members are at the forefront in examining the technical bases, social consequences, and theoretical understanding of information and its use.

ASIS&T began an important new chapter in its history as this plan was being developed. Effective October 22, 2025, ASIS&T has merged with the Special Libraries Association, adding 800+ members who bring an important focus on librarianship to the community. Welcoming these new members, working with them to ensure that the combined organization serves the needs of all its members, and realizing the possibilities for collaboration and new connections between research and practice is an important part of this strategic plan.

Vision, Mission, & Values

The Board has adopted following Vision and Mission statements:

Vision: To shape the future of information, globally and locally, as a force for positive change

Mission: To foster excellence and innovation in the information sciences.

Values: ASIS&T is a global community that values:

Collaboration	• We seek the best in other disciplines and use it to enhance Information Science research and impact. • We create research collaborations across the disciplines, whilst retaining our core identity. • We inspire those around us to value the role of information and information services as a key component of trustworthy and functioning societies. • We create opportunities for members to discover new collaborators and deepen existing collaborations.
Empowerment	• We support those at all career stages to realize their potential fully. • We empower people to leverage information for positive outcomes. • We defend the rights of those who need information to access it freely. • We empower other disciplines by the quality of our research.
Impact	• We encourage and facilitate the interaction between research and practice. • We value activities that translate research into practical initiatives to tackle society's grand challenges. • We support research that anticipates future societal needs and trends. • We support the translation of research outcomes into other forms to facilitate their accessibility, uptake, and application. • We prize creativity, innovation, and thought leadership. • We promote research that has significant theoretical innovation, methodological creativity, practical application, or technological advancement. • We are public advocates for the information sciences.
Inclusivity	• We put people's information wants, needs, and experiences at the forefront of information science research and information service design. • We create inclusive and welcoming spaces where all voices are heard, and diversity is appreciated. • We promote inclusive information access. • We work to amplify the voices of those who are silenced and will take principled stands on their behalf. • We recognise that imaginative and risk-taking research often does not succeed but can still lead to valuable lessons.
Stewardship	• We are committed to safeguarding the environment through thoughtful information solutions. • We support long-term sustainability through promoting responsible growth. • We support the preservation of knowledge and wisdom from across the world, • We adhere to the highest possible research standards. • We uphold accuracy, credibility, and ethical standards in the creation, curation, dissemination, and use of information. • We engage in thoughtful, sustainable, and ethical leadership.

Strategic Analysis

A strategic analysis of the Association was conducted using a Strengths, Weaknesses, Opportunities and Threats (SWOT) approach during the 2020 planning cycle. The SPTF revisited that analysis at its initial meeting in 2024. The members agreed that the previous analysis largely applied to the current position of ASIS&T. At that time, the SPTF did not anticipate the scale of the threats posed by the changes in United States political leadership and the impact of those changes upon research funding, institutions of higher education and international collaboration and cooperation. Assessing and addressing those threats will be a necessary imperative of ASIS&T in its position as an international organization.

When the strategic planning process began, ASIS&T did not anticipate the likelihood of merger with the Special Libraries Association. That merger will contribute significantly to the strength of the organizations, particularly in supporting a robust relationship between research, education, and practice. It also presents several new opportunities to diversify the membership and develop new professional development and educational programming.

Goal 1: Grow, Diversify, and Engage the ASIS&T Membership

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By focusing on targeted recruitment, continuous engagement, personalized communication, and fostering a sense of community, ASIS&T can grow its membership and create a sustainable, thriving community that enhances the professional and academic lives of its members.

Objective 1.1 Grow the ASIS&T member community

Tactic 1.1.1 Ensure a smooth transition of SLA members to ASIS&T membership. Ensure all SLA members and their member communities are part of the ASIS&T infrastructure (in database, in iConnect, merged with ASIS&T communities) by 12/25. Conduct meet-ups of ASIS&T members in various communities where there are high concentrations of members (for example, the DMV, northern and southern California, etc.) by 12/26. (Executive Director and Membership Committee)

Tactic 1.1.2 Create a complimentary membership model for adjunct faculty (consider complimentary memberships for institutional members) to attract 100 adjunct faculty members by 12/27. (Membership Committee)

Tactic 1.1.3 Develop strategy for growing membership and participation from Central and South America as it is currently under-represented in the ASIS&T global membership by 12/26. (Membership Committee | SIG-III)

Objective 1.2 Address the needs of a newly-expanded ASIS&T member community

Tactic 1.2.1 Develop a customizable template survey for chapters to administer to determine regionally specific member need by 12/26 and administer survey/report to BOD by 6/27. (Chapter Assembly)

Tactic 1.2.2 Increase the number of opportunities for hybrid and remote participation for members who are unable to travel to face-to-face events, offering one new opportunity focused on practitioner members each year starting with Annual Meeting 2025 such that at least 300 members are able to participate in virtual opportunities by end of 2026. (Education Committee)

Tactic 1.2.3 Identify and pursue one new program or service that meets the needs of the new members of ASIS&T that have come from SLA, such as reactivating the SLA Salary Survey, by 12/26. (ASIS&T Staff | SLA Fellows)

Objective 1.3 Increase and improve the member value of engagement in ASIS&T

Tactic 1.3.1 Provide step by step resources for those

Goal 1: Grow, Diversify and Engage the ASIS&T Membership

interested in committee participation, conference reviewers, journal editorial boards and participation in SIGs/Chapters. Develop text and/or video resources for each service opportunity, timed to organizational needs, throughout planning cycle; monitor for effectiveness as measured by 5% increase in service participation each year. (ASIS&T Staff)

Tactic 1.3.2 Recognize ASIS&T volunteers through an Annual Meeting event and other recognition opportunities throughout the year. Hold first recognition event at AM26. Include annual volunteer recognition in Inside ASIS&T November Issue starting in 11/25. (ASIS&T Board/Staff)

Tactic 1.3.3 Identify micro-volunteering opportunities throughout the year that allow ASIS&T members (particularly new members) to engage at a level and time commitment amenable to them. Offer 10 opportunities by 12/26. (ASIS&T Staff)

Goal 2: Strengthen and Sustain ASIS&T Publications

Goal 2: Strengthen and Sustain ASIS&T Publications

ASIS&T publications should maintain their credibility, rigor, and ethical standards while embracing innovation and inclusivity. By focusing on editorial integrity, peer review, ethics, and technological advancement, the association will ensure that its publications continue to thrive and provide high-quality content for researchers and practitioners worldwide.

Objective 2.1 Maintain and enhance the quality of publications, ensuring they meet rigorous academic standards and contribute meaningfully to the body of knowledge

Tactic 2.1.1 Recruit, recognize and reward high-quality reviewers to incentivize their involvement resulting in an increase in reviewer participation/satisfaction of 5% (as determined by survey, reviewer response, completion rate) by 12/28. (Publications Committee | Editors)

Tactic 2.1.2 Identify and utilize analytics to track and assess the impact of published articles, measure the engagement of the member and non-member communities, and continuously improve editorial strategies. Present a plan to BOD by AM26 to include evaluation metrics and assessment process. (Editors with advice from Publications Committee)

Tactic 2.1.3 Develop training and resources for reviewers of ASIS&T publications, to include Meeting Proceedings, to increase reviewer pool by 10% by AM27. (Publications Committee | Meeting Program Committees)

Objective 2.2 Increase visibility of ASIS&T publications

Tactic 2.2.1 Increase visibility of ASIS&T open access content on ASIS&T web site and in other venues to increase visits by 25% by 12/27. (ASIS&T Staff)

Tactic 2.2.2 Identify potential audiences for ARIST articles and package/deliver in a way that will promote their use. First packaged content developed by 12/27 with a goal to produce 2-3 annually. (Pedagogy Task Force)

Tactic 2.2.3 Utilize SkillType as a venue for article/abstract video lightning talks from authors. Pilot in 2027 with a goal of producing 5 content pieces per year. (Publications Committee | ASIS&T Staff)

Objective 2.3 Explore innovations in ASIS&T publications

Tactic 2.3.1 Research and identify potential publishing partners to use the ASIS&T imprimatur for books or monographs. Develop and distribute RFP by 6/28. (Publications Committee | ASIS&T Staff)

Goal 2: Strengthen and Sustain ASIS&T Publications

Tactic 2.3.2 Relaunch ASIS&T pioneers/oral histories (Information Matters), to include SLA Oral Histories, and develop a plan for ongoing curation of content with site going live by 6/26. (SIG HFIS | Information Matters)

Tactic 2.3.3 Incorporate SLA publications into the ASIS&T portfolio by 12/25 and develop a plan for marketing any new-to-ASIS&T publications resulting from the merger by 3/26. (ASIS&T Staff)

Goal 3: Expand the Education and Professional Development Offerings

Goal 3: Expand the ASIS&T education and professional development offerings to reach a wider audience

By focusing on accessibility, relevance, diversity, and global expansion, ASIS&T can provide value to an increasing number of members, ensuring long-term sustainability and impact on the scholarly community.

Objective 3.1 Enhance mentorship and leadership development programs to members at different career stages

Tactic 3.1.1 Develop opportunity for virtual “Speed mentoring” for junior scholars to rapidly share research and receive feedback and guidance at AM26. Continue and enhance speed mentoring opportunities at the ISS/SLC using SLA Fellows (Research Engagement Committee, SLA Fellows)

Tactic 3.1.2 Provide programming (at least 2 workshops) focused on leadership skill-building and career transitions for virtual delivery by 6/27 (Professional Development Committee)

Tactic 3.1.3 Offer ASIS&T volunteering and leadership education throughout the year for those wishing to pursue leadership opportunities within the Association. Include “How to Volunteer” information on website by 3/26. Revise and enhance Committee / SIG / Chapter / Jury volunteer training by 6/26. (ASIS&T Staff)

Objective 3.2 Expand ASIS&T educational offerings to address the evolving needs of students, researchers, educators, and practitioners at different career stages

Tactic 3.2.1 Develop career exploration and networking opportunities for undergraduate and master’s students in partnership with local communities coming from SLA. Pilot two events or programs by 6/27. (Professional Development Committee)

Tactic 3.2.2 Design and deliver professional development offerings targeting members in the early stages of their career (grant writing; identifying funding; publishing strategies career planning, navigating promotion and tenure) – Enhance this list with early career PD needs of SLA members. Deliver workshop in conjunction with 2027 Annual Meeting. (Professional Development Committee | SLA Fellows)

Tactic 3.2.3 Design offerings for mid-career researchers (best practices for interdisciplinary and/or international collaboration; master classes in research methods) Deliver workshop in conjunction with 2026 Annual Meeting. (Research Engagement Committee | SLA Fellows)

Goal 3: Expand the Education and Professional Development Offerings

Objective 3.3 Broaden audience reach

3.3.1 / Tactic 3.3.2 Modify and expand the SLA Annual Conference into a revenue-generating practitioner/industry-facing meeting, potentially incorporating a focus on emerging technologies. Launch of rebranded meeting named the Information Science Summit & Special Libraries Conference (ISS/SLC) in 6/26. (Education Committee | SLA Fellows)

Tactic 3.3.2 Expand practitioner-focused educational events to include skill and leadership development themes. Offer first workshop at 2027 ISS/SLC. (Education Committee | Professional Development Committee | SLA Fellows)

Tactic 3.3.3 Develop partnership with SkillType to make ASIS&T and SLA educational content available outside the membership and promote the ASIS&T brand. Launch Skilltype site by 6/26 with at least 50 resources and grow by 10% per year. (ASIS&T Staff)

Goal 4: Expand Services and Programming to Support Pedagogical Endeavors

Goal 4: Expand services and programming to support the pedagogical endeavors of the ASIS&T membership

By focusing on providing robust resources, fostering professional development, building a collaborative community, integrating research, and forming external partnerships, ASIS&T will enhance its value to educators and contribute to the advancement of teaching and learning across the information sciences.

Objective 4.1 Develop and Enhance Pedagogical Resources for Members

Tactic 4.1.1 Establish a Pedagogy Task Force to oversee this goal and support staff in developing resources by 11/25. (ASIS&T Board)

Tactic 4.1.2 Using iConnect, create a centralized online hub for pedagogical resources, including teaching tools, guidance for teaching with and about technology, research articles, case studies, and lesson plan templates, considering appropriate licensing terms and user agreements by 6/26. Develop and execute a plan to promote the use of the resource and recognize active contributors by 12/26. (ASIS&T staff | Pedagogy Task Force)

Tactic 4.1.3 Engage members from SLA in identifying skills and competencies that are underdeveloped in recent entrants to the field and explore ways to address those deficiencies through ASIS&T offerings. Present findings and recommendations to BOD by 4/27. (SLA Fellows | Pedagogy Task Force)

Objective 4.2 Offer Professional Development Opportunities Focused on Pedagogy

Tactic 4.2.1 Identify experienced educators and instructional designers to deliver train-the-trainer workshops, either at annual meetings or independently scheduled, to include an annual webinar on effective pedagogy led by the teacher of the year awardee. First workshop to be delivered at 2026 Annual Meeting. (Pedagogy Task Force, Education Committee)

Tactic 4.2.2 Provide mentoring opportunities for new faculty centered around teaching as part of Mentor Match by 12/26 with a goal of obtaining 20 mentor/mentee matches by 6/27. (Pedagogy Task Force, Professional Development Committee)

Tactic 4.3.2 Develop teaching workshops with specific disciplinary foci (e.g. LIS, Data Science, AI and LLM, etc) – Enhance this list based on input from research conducted through Tactic 4.1.3 by 12/27. (Pedagogy Task Force | SLA Fellows)

Goal 4: Expand Services and Programming to Support Pedagogical Endeavors

Objective 4.3 Integrate Pedagogical Research into the Society's Scholarly Activities

Tactic 4.3.1 Develop a track at the Annual Meeting for research focused specifically on pedagogy in the information sciences for the 2026 Annual Meeting. (Pedagogy Task Force, Planning Committee)

Tactic 4.3.2 Seek to partner with ALISE and other global education organizations to identify opportunities to highlight pedagogy-related journal articles in Information Matters of interest to the ASIS&T community by 12/26. (Pedagogy Task Force)

Tactic 4.3.3 Include pedagogy as a featured "column" within Information Matters with a goal of having at least one column by 6/26 then one every 6 months thereafter. (IM Editor)

Goal 5: Position ASIS&T and its Members as Leading Voices

Goal 5: Position ASIS&T and its members as leading voices in the information sciences through collaboration with allied and related organizations

Note: Allied organizations are those with which we have an existing partnership, eg. iSchools and ALISE. Related organizations are those operating in the information sciences space but with whom we do not have a formal relationship, e.g. ALA, IFLA, MLA, and other information-related professional societies or information science-focused meetings throughout the world.

By strategically collaborating with allied and related organizations, ASIS&T can solidify its role as the leading voice and key connector between research and practice in the information sciences. Through knowledge-sharing initiatives, joint advocacy, and expanded networking and development opportunities, ASIS&T can ensure its members have the tools and resources they need to lead the future of the information science professions.

Objective 5.1 Position ASIS&T and our members as leading voices in the information sciences

Tactic 5.1.1 Develop strategies for ASIS&T to foster and support research at scale. Present a report to the BOD by 4/27. (Research Engagement Committee)

Tactic 5.1.2 Identify and pursue opportunities to showcase ASIS&T member research and publications, including an ASIS&T Experts Database of information scientists, by 12/26. (ASIS&T Staff)

Tactic 5.1.3 Develop a branding strategy particularly addressing the merger with the Special Libraries Association by 6/27. (ASIS&T Board/Staff)

Objective 5.2 Strengthen and expand relationship with related and allied organizations*

Tactic 5.2.1 Charge chapters with updating the list of related organizations in their region, to include contact names and email address and making an introduction, if possible, by 6/26. (Chapter Assembly)

Tactic 5.2.2 Explore meeting/events hosted by outside entities (eg. RAILS) that might want to partner to grow their meeting. Develop at least one partnership per year. (ASIS&T Staff | Chapter Assembly | SIG Cabinet)

Tactic 5.2.3 Discuss with ALISE and iSchools the possibility of holding a futures summit to address challenges and opportunities facing our shared memberships with a view to holding a conference in 2028. (ASIS&T Board | Staff)

Goal 5: Position ASIS&T and its Members as Leading Voices

Objective 5.3 Advocate for Public Policy and Industry Standards

Tactic 5.3.1 Identify issues about which ASIS&T should take a position and develop public statements or position papers in support of the ASIS&T view on the issue. The Board will assess its public policy review process at its 4/26 meeting. (ASIS&T Board | Staff)

Tactic 5.3. 2 Develop a process for publishing policy briefs and white papers on current issues and events of importance to the membership for the 4/26 BOD meeting. (ASIS&T Board | Staff)

Tactic 5.3.3 Make more visible the role of ASIS&T in ISOs and its vote on various industry standards by 6/26. (Standards Committee | ASIS&T Staff)

Acknowledgements

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Lydia Middleton, MBA, CAE
Association for Information Science & Technology

Strategic Framework

Mission & Vision 	Mission: To foster excellence and innovation in the information sciences				
	Vision: To shape the future of information, globally and locally, as a force for positive change				
Values 	Collaboration	Empowerment	Impact	Inclusivity	Stewardship
Strategic Goals 	Grow, Diversify, & Engage Membership	Strengthen and Sustain Publications	Expand Professional Development	Support Pedagogical Endeavors	ASIS&T/Members as Leading Voices
Key Initiatives 	• Grow Community • Address New Needs • Increase Engagement	• Maintain and Enhance New Publications • Increase visibility of publications • Explore innovations	• Enhance Mentorship • Expand PD for various career stages • Broaden audience reach	• Develop pedagogical resources • Offer PD on teaching • Integrate pedagogical research	• Research at scale / visibility • Expand relationships • Advocate for public policy