

STUDENT CHAPTER SUCCESS STORY: UNIVERSITY OF CALIFORNIA, LOS ANGELES

STUDENT CHAPTER PROGRAMMING IDEAS:

- **Work with the other student organizations at your school, such as the student chapters of the Special Library Association (SLA) and the American Library Association (ALA) to create events. Combining resources and investigating shared areas of interest can create some wonderful programming.**
- **Host speakers on a variety of information-related topics. In looking for speakers, first investigate to see if any ASIS&T officers are at your school. If they are not able to speak, they may be able to put you in contact with some potential speakers.**
- **Hold workshops to teach other students at your institution technology skills. Workshops could be offered free of charge or could be used as a fundraising event.**

The **ASIS&T Student Chapter at UCLA** (ASIS&T@UCLA) is constantly soliciting and listening to ideas for future programming from graduate students in the Department of Information Studies. In the fall of 2007, a graduate student's wish to visit a usability lab was voiced. This call for action resulted in the planning for a tour of a usability lab in the Los Angeles area.

Recognizing the power of professional networks and contacts, board members sought possible hosts for the tour in the Los Angeles area. Within weeks, the name of a potential host and contact information were provided. In the following weeks of winter quarter, tour arrangements were underway with Yahoo! Entertainment's User Research office. Important to note was the enthusiasm by Yahoo!'s Raina Brody to participate in community building by taking work time to host an informative tour of the Santa Monica research office.

The tour of the usability lab included an in-depth explanation on user research techniques, tools and components in the capture process, and the functional rooms that are employed. Morae, the eye-tracking technology, was also shown and explained. Due to technical problems, sample demonstrations were not possible. However, an ad hoc usability test was performed with an attendee, which put into practice the earlier explanations. All in all, tour attendees left with great satisfaction (and, of course, a pair of Yahoo!'s OMG flip-flops).

The popularity of the usability lab tour was exhibited through the received reservations from UCLA MLIS students who were in various specializations, UCLA library staff members, local non-LIS members of the community, and an international professional.

[excerpts taken from a success story write-up by John Khuu, Co-Chair of the ASIS&T Student Chapter at University of California, Los Angeles]



The UCLA ASIS&T Student Chapter tours the Yahoo! Entertainment Usability Lab

STUDENT CHAPTER EVENTS FROM AROUND THE NATION

LOUISIANA STATE UNIVERSITY: offered panels and information sessions about ASIS&T, one of which featured Dr. Donald Kraft—who spoke about the society as well as the field.

NORTH CAROLINA CENTRAL UNIVERSITY: co-sponsored a program with the SLA Student Chapter on using the National Library of Medicine (NLM). The event was offered as part of a campus effort called "Eagles E-Health," funded by the United Negro College Fund-Special Project, which involves efforts to help areas in North Carolina where health disparities exist and to teach citizens about the wealth of material available at the NLM websites and databases.

UNIVERSITY OF SOUTH CAROLINA: initiated a colloquium series as a collaborative event between the ASIS&T student chapter and the library science student organization (LISSA). Recordings of the series can be found here: <http://students.libsci.sc.edu/lissa/presentations.html>.