



INVITATION TO SPONSOR

Promoting Discoveries
Advancing Aptitude
Leading Development
For Information Science



Come Celebrate with Us!

How many organizations can boast 80 years of continual service to its members? This impressive milestone guarantees record breaking attendance to our 2017 Annual Meeting (AM17). It's our 80th anniversary and we would like to invite you to be a part of the celebrations!

AM17 will launch our yearlong anniversary celebrations and anticipation is high for this event, which provides you with the maximum amount of exposure within the Information Science field. AM17 will be held in Crystal City, VA, which is adjacent to our nation's capital.

For this special year, we have special incentives and events that you won't want to miss. If your company's goal is to sell, network and increase international visibility, this is the year you should sponsor.

ASIS&T AM17

Founded at the beginning of the information age in 1937, ASIS&T has promoted the development and understanding of information science and documentation. Through its 8 decades it has reflected a rapidly changing landscape, embracing and promoting new advances in technology to improve all aspects of information collection, management, storage, use and communications.

ASIS&T members are at the forefront of research and practice within Information Science. Leading discoveries on how we organize, relate, learn, and access information, our members are changing the face of information utilization. From fine arts to health informatics, ASIS&T is a synergistic organization that allows the exchange of ideas to flourish for the benefit of the whole international field.

ASIS&T's special interest groups include: Arts & Humanities; Bioinformatics; Blogs, Wikis, Podcasts; Classification Research; Critical Issues; Digital Libraries; Education for Information Science; Health Informatics; History & Foundations of Information Science; Information Needs, Seeking and Use; Information Ethics & Policy; International Information Issues; Knowledge Management; Library Technologies; Management; Metrics; Scientific & Technical Information; Social Informatics; and Visualization, Images & Sound.

Exposure Opportunities

WELCOME RECEPTION/SIG RUSH

Hosting the first social event of AM17 is a great sponsorship opportunity as you will be the very first sponsor presented at the annual meeting. This is an excellent opportunity to position yourself as an ASIS&T supporter to members excited about the 80th anniversary and ready to welcome you into the ASIS&T community.

NEW MEMBER & FIRST CONFERENCE BRUNCH

Your sponsorship will welcome new members of ASIS&T and first time conference attendees to celebrate the accomplishments of 8 decades. Guests will get a preview of all AM17 activities, and they will be eager to make connections. You will be associated with enhancing their conference experience for years to come.

INTERNATIONAL RECEPTION

ASIS&T's global community provides the best platform for international exposure. The International Paper Competition and an international silent auction makes this a popular event.

AWARDS LUNCHEON

Being acknowledged by your peers is a very special part of the AM17 experience. It's a popular venue, as members gather to see who received this year's honors.

STUDENT RECEPTION

Gain name recognition now with the future leaders of the Information Science field.

SIG CON

The lighter side of ASIS&T! ASIS&T members have fun with information science through parody and satire.

ANCILLARY OPTIONS

Conference bags, lanyards and exhibits are additional options that you can sponsor alone, or add to your sponsorship package. For a more personal sponsorship, help a student or professional attend.

DOCTORAL COLLOQUIUM

Sponsor a doctoral student to attend AM17, present their dissertation research and receive feedback from senior scholars in Information Science. This critical learning opportunity can support the next leader in the field!

THE PERSONAL TOUCH

Here at ASIS&T we value our sponsors, and will personally work with you to discover the best sponsorship for you. We take the time to listen to your needs and provide venue options that fit them.

Please contact ASIS&T for this elite service: Vanessa Foss, Director of Membership & Meetings
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