

# Mei Zhang

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## Education

### University of Wisconsin- Madison

Ph. D. student in Library Science

**2010- Current**  
**Expected May 2018**

Dissertation Title:

*What counts as a good selection? E-book product selection in U.S. academic libraries*

### National Science Library, Chinese Academy of Sciences

Ph. D. in Library Science

**2006- 2009**

Dissertation Title:

*Research on trustworthy maintenance mechanism of digital preservation*

### Sun Yat-sen (Zhongshan) University

M. A. in Library Science

B. A. in Information Management and Information System

**2000- 2006**

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## Honors and Awards

### *Teaching Awards*

- UW- Madison College of Letter& Science Teaching Fellow Award **2015**

### *Research Grants and Travel Awards*

- UW-Madison Information School Training Award: Johns Hopkins University Data Science Specialization (expected completion date: March 2018) **2017**
- UW- Madison Student Research Travel Award **2016**
- UW- Madison Student Research Travel Grant- Conference Presentation Funds **2016**
- Society for Scholarly Publishing Student Fellow Award **2014**
- UW- Madison Holtz Center for Science & Technology Studies Travel Grant **2012**
- UW- Madison Information School Margaret Monroe Travel Award **2012, 2014-2017**

### *Scholarship Awards*

- Chinese American Librarians Association Scholarship **2013**
- National Science Library, Chinese Academy of Sciences Excellent Dissertation Award of Karl Min Ku **2009**
- University of Chinese Academy of Sciences Excellent Student Leader Award **2008**
- University of Chinese Academy of Sciences Excellent Student Award **2007 and 2008**
- Sun Yat-sen University Scholarships **2001-2006**

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## Publications and Presentations

### *Publications in English*

1. (Submitted) Fu, W., **Zhang, M.** & Yan, Y. Academic e-book publishing in China: an investigation of current status and publishers' attitudes.
1. (In progress) **Zhang, M.** & Eschenfelder K.R. How should we select e-Book packages? A comparison of book, e-journal and other consumer content selection models.
2. **Zhang, M.** & Senchyne, J. (2017). Libraries and publisher price control: The net price system 1901-1914 and contemporary e-book pricing. *Libraries: Culture, History, and Society*. 1(2), 171-193. [https://www.jstor.org/stable/10.5325/libraries.1.2.0171?seq=1#page\\_scan\\_tab\\_contents](https://www.jstor.org/stable/10.5325/libraries.1.2.0171?seq=1#page_scan_tab_contents)
3. Rubel, A., & **Zhang, M.** (2015). Four facets of privacy and intellectual freedom in licensing contracts for electronic journals. *College and Research Libraries*. 76. (4), 427-449. <http://crl.acrl.org/content/early/2014/04/29/crl14-599.short?rss=1>
4. **Zhang, M.**, & Eschenfelder, K. R. (2014). License analysis of e-Journal perpetual access. *The Journal of Academic Librarianship*. 40. (1), 62-69.
5. **Zhang, M.**, Li, L., Zhang, X., & Liu X. (2008). An investigative report on current long-term digital preservation situation among major Chinese libraries. *Chinese Journal of Library and Information Science*. 3, 1-15.

### *Publications in Chinese*

1. **Zhang, M.**, Li, L., Zhang, X., & Liu X. (2009). Attitudes and practices for digital preservation by Chinese libraries. *Document, Information & Knowledge*. 2, . 47-51, 59.
2. **Zhang, M.** (2008). Analysis of criteria relating to users in digital preservation certification. *Information Studies: Theory & Application*. 4, 586-588.
3. **Zhang, M.**, & Zhang, X. (2007). A study on the mechanism of social tagging in Connotea. *New Technology of Library and Information Service*. 7, 1-4.
4. **Zhang, M.** (2007). A study on Guangzhou public library services to the peasant-workers. *Library Journal*. 1, 34-38, 9.
5. **Zhang, M.** (2006). ALA policies on disadvantaged groups and the enlightenments for Chinese libraries' participation in the construction of Harmonious Society. *Journal of Academic Libraries*. 1, 14-17.

### *Presentations*

1. **Zhang, M.** (2017). Decision-making in libraries: E-book product selection practices in the U.S. academic libraries. [Poster]. *Proceedings of the Annual Conference of the American Society for Information Science and Technology (ASIS&T)*.
2. **Zhang, M.** & Eschenfelder K.R. (2017) How should we select e-Book packages? A comparison of book, e-journal and other consumer content selection models. [Presentation]. *Electronic Resources and Libraries Conference (ER&L)*.

2. **Zhang, M.** (2017). Structured analysis of selection models and its implication to e-book selection practices. [Poster]. Jean Tague- Sutcliffe Doctoral Student Poster Competition, *Association for Library and Information Science Education (ALISE)*.
3. Eschenfelder, K.R., Shankar, K., Williams, R., Langham, A., Salo, D., & **Zhang, M.** (2016). What are we talking about when we talk about (organizational) sustainability of digital archives, repositories and libraries? [Poster]. *Proceedings of the Annual Conference of the American Society for Information Science and Technology (ASIS&T)*.
4. **Zhang, M.**, & Eschenfelder, K.R. (2016). Changing perceptions of a good book price: Comparing the net price system of the 1900s to contemporary e-book pricing debates. [Poster]. *Proceedings of the iConference 2016*.
5. **Zhang, M.** (2015). Changing perceptions of a good book price: Comparing the net price system of the 1900s to contemporary e-book pricing debates.[Presentation]. *Charleston Conference*.
6. Rubel, A., & **Zhang, M.** (2014). Four facets of privacy and intellectual freedom in licensing contracts for electronic journals. [Presentation]. *Privacy Law Scholars Conference*.
7. **Zhang, M.** (2013). Selection of e-book packages. [Presentation]. *Crossroads Conference, UW-Madison*.
8. **Zhang, M.** (2013) Libraries' selection process for e-book packages. [Poster]. *Association for Library and Information Science Education (ALISE)*.
9. **Zhang, M.**, & Eschenfelder, K.R. (2012). Research on license analysis for e-Journal perpetual access. [Poster]. *Proceedings of the Annual Conference of the American Society for Information Science and Technology (ASIS&T)*.
10. **Zhang, M.**(2012). Research on license analysis for e-Journal perpetual access. [Presentation]. *SLIS/SOIS Research Forum*.
11. **Zhang, M.** (2011). Research proposal: License analysis for e-Journal perpetual access. [Presentation]. *SLIS/SOIS Research Forum*.
12. Wu, Z., **Zhang, M.** (Presenter), & Zhang, X. (2007). Recommended guidelines and procedures for certifying digital archives. [Presentation]. *International Conference on the Digital Preservation (iPRES2007)*.

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## Research Experience

Team Member

**December 2015- February 2016**

- Supervised by Professor Kristin Eschenfelder (UW- Madison) and Professor Kalpana Shankar (University College- Dublin)
- Collaborated with five other team members to develop codebook and deductively analyze journal articles about sustainability of digital archives, repositories and libraries.

Research Practicum

**January- May 2013**

- Supervised by Professor Catherine Smith (UW- Madison)
- Developed the codebook about health information contained in baby books (collected by the professor), and deductively analyzed baby books based on the codebook.

Project Assistant

September 2012- December 2013

- With Professor Alan Rubel (UW- Madison)
- Collaborated with Professor Rubel to conduct a content analysis of the privacy clauses from 42 e-journal licenses
- Co-wrote paper about the treatment of library patron privacy in e-journal licenses.

Research Practicum

June-August 2011

- Supervised by Professor Alan Rubel (UW- Madison)
- Compiled a list of sources discussing online privacy issues, and developed annotated bibliography summarizing the findings.

Research Assistant

April 2007- July 2009

- Supervised by Professor Xiaolin Zhang (National Science Library at Chinese Academy of Sciences)
- Investigated the digital preservation planning issues including risk assessment, policies, and cost of digital preservation in the related projects abroad
- Developed and conducted a survey covered 70 directors of library and information institutions in China, and interviewed five participants
- Drafted digital preservation agreement between the National Science Library and Springer.

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## Teaching Experience

### Instructor

LIS 751: Database Design for Libraries and Information Agencies

(The iSchool, UW- Madison)

Fall 2017

- 3-credit graduate course
- 20 students (**face-to-face**)
- This course introduces student to the core concepts in database management systems, the database design process and database management issues, current trends and developments in the database field, with a focus on library database systems.

LIS 755: Electronic Resource Management & Licensing

(The iSchool, UW- Madison)

Summer 2013 & Spring 2015

- 3-credit graduate course
- 6 students in 2013 (**face-to-face**); 25 students in 2015 (**online**)
- This course introduces students to the literature on management, policy and technology issues associated with library electronic resources such as e-books and e-journals. Students explore different phases of electronic resource management by adopting the Techniques for Electronic Resource Management (TERMS) framework. This course covers related topics, including but not limited to the pricing models of e-books, patron-driven acquisition, and digital rights management.

LIS 655: Collection Management

(The iSchool, UW- Madison)

**Summer 2014**

- 3-credit graduate course
- 14 students (**face-to-face**)
- This course introduces students to the literature on library collection management in different types of libraries and information centers. The course explores multiple phases of collection management: user needs assessment, selection, budgeting and acquisition, weeding, and conservation and preservation. This course also covers topics including but not limited to collection development policy, e-books and patron-driven acquisition, intellectual property rights issues, and censorship/ intellectual freedom in libraries.

E-book for Libraries

(The iSchool, UW- Madison)

**Spring 2012 & Fall 2012**

- Not-for-credit course in 4 weeks, taught for Continuing Education
- 15 students in Spring (**online**), and 20 students in Fall (**online**)
- As an introduction to e-book issues in the library setting, the course provides an overview of e-books in terms of technology, such as metadata and platforms, licensing, and acquisition. The course also discusses the relationships among e-book stakeholders (libraries, publishers and platform providers). Most students in this course were public librarians.

**Teaching Assistant**

LIS 351: Introduction to Digital Information

(The iSchool, UW- Madison)

**Spring/ Fall 2014 & Fall 2015**

- 3-credit undergraduate course
- All taught **face-to-face**
- 23 students in Spring 2014, 52 students in Fall 2014, and 58 students in Fall 2015
- Designed and led computer labs in which students created accessible website, practiced search engine optimization (SEO) techniques, designed and implemented small relational databases in MS Access and completed digitization/metadata projects.

LIS 201: Information Society

(The iSchool, UW- Madison)

**Fall 2013**

- 4-credit undergraduate course
- 33 students (**face-to-face**)
- Facilitated weekly discussion sessions in which students explored topics covered by the lectures and readings. Clarified confusing topic matter for students. Provided feedback on students' writing and speaking assignments.

**Guest Lecturer**

LIS 655: Collection Management

(The iSchool, UW- Madison)

**Fall 2015**

- Lectured on e-book acquisition issues in both public and academic libraries.

LIS 755: Electronic Resource Management & Licensing

(The iSchool, UW- Madison)

**Fall 2011**

- Lectured on perpetual access clauses of the e-journal licenses in academic libraries.

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## Working Experience

Distance Education Teaching Assistant **Spring 2016 to Summer 2017**  
 (The iSchool, UW- Madison)

- Track and assist with all the online courses for the iSchool MA program each semester
- Support online instructors by discussing best practices; assisting with the instructional design; helping with the creation and conversion of narrated lectures; trouble-shooting technical issues in both D2L and Canvas; and attending professional training on instructional design to stay up to date
- Work with the Associate Director to ensure that instructors develop courses in a timely manner, and that instructor course content and student-instructor interaction comply with iSchool teaching policies
- Manage the e-portfolio websites for master's students including creating new accounts, assisting students with troubleshooting content creation, providing training sessions to students. Participate in the annual e-portfolio assessment activity which produces data on student achievement of program level learning outcomes
- Manage and maintain the sandbox course site in Canvas to help online instructors experiment with Canvas.

Project Assistant **Fall 2010 to Summer 2012 & Summer 2015**  
 (The Library of the iSchool, UW- Madison)

- Provided technical help for SLIS faculty/students with computer related issues
- Performed troubleshooting of software and hardware in the Computer Lab
- Developed and led workshops on Zotero, Dreamweaver, html, and library database
- Prepared e-reserves for 2010 Fall and 2011 Spring semesters.

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## Service

### Professional Associations

Reviewer, Poster/Paper Program, *iConference* **2014, 2017, and 2018**  
 Member, Professional Development Committee, *Society for Scholarly Publication* **2014- 2015**  
 Member, Mentoring Committee, *Chinese American Librarians Association* **2013- 2014**

### College of Letter & Science, UW- Madison

Instructor, Annual Teaching Assistant Training **2015 Fall**

### Information School, UW- Madison

Member, Ph. D. Committee **2017**

Member, Academic Technology and Services Support Committee  
Member, Curriculum Committee

**2016-2017**  
**2015-2017**